

SLMS/NYLA EXHIBIT REGISTRATION FORM 2010

This signed contract, accompanied by a check for the total amount of the booth(s) and sponsorship must be returned by January 3, 2010.

Please make checks payable to: **ENSYLMA/SLMS 2010 Conference**

Return this signed contract and payment to:

Barbara Zuccaro

South Glens Falls High School

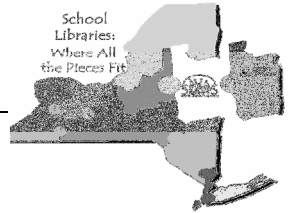
42 Merritt Road South Glens Falls, NY 12803

zuccarob@sgfallssd.org **518-792-6799**

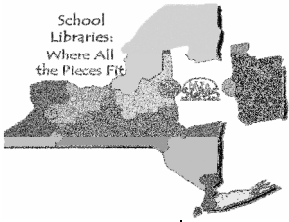
Booth reservations will be made in order of receipt of your check and this registration form.

Final assignment of exhibit space will be determined by SLMS.

VENDOR CONTACT INFORMATION



Company Name (This will be the name listed on your sign):		Date:	
Primary Contact Last Name:	First Name:	Middle:	
Street Address:		PO Box:	
City:	State:	Zip:	
Phone: ()		Fax: ()	
Primary Contact E-mail Address:			
Names of Additional Company Representatives Attending Conference		E-mail Contact for Additional Company Representatives	
1.		1.	
2.		2.	
3.		3.	
4.		4.	



Booth# _____
for internal use only

VENDOR SPONSORSHIP LEVELS

SLMS has planned some very special attractions to bring you and your customers together. Scheduled breaks and exclusive vendor time will provide numerous opportunities for attendees to browse through the vendor area. SLMS will assist you in marketing your products and services before, during, and after the conference. Please provide camera-ready artwork for all complimentary sponsorship ads to Santina Florio on or before January 3, 2010 at sfloria@bhbl.org.

Please mark an **X** next to the sponsorship level of your choice.

<input type="checkbox"/> Gold Level Sponsor \$1500	<input type="checkbox"/> Silver Level Sponsor \$1200	<input type="checkbox"/> Friends of Libraries \$100 and above
One complimentary booth Sponsorship of a particular event Full-page ad in final conference program Recognition at banquet	One complimentary booth Sponsorship of a particular event 1/2-page ad in final conference program Recognition at banquet	Notice of sponsorship in the final conference program <div style="border: 1px solid black; padding: 5px; background-color: #e0e0e0;"> Sponsorship Subtotal: \$ _____ </div>

BOOTH RESERVATION

Mark an **X** in the box to indicate the right to reserve and contract for one or more booths.

One Booth <input type="checkbox"/>	\$700	Please mark and X below that applies to your stay. Saturday departure no later than 11:45 am -- <input type="checkbox"/> Friday Departure no later than 5:00 pm -- <input type="checkbox"/>
Two Booths <input type="checkbox"/>	\$1200	
Additional Booths <input type="checkbox"/> _____ <small>(please indicate how many on line above)</small>	\$400 each	

Please indicate any special needs regarding booth placement to the right. For example booth placement and proximity to another vendor.

***Every effort will be made to give preferred location to exhibitors who remain for the full conference. There will be no reduction in fee for those who choose to leave on Friday.

Exhibitors may order a boxed lunch for Friday at a cost of **\$25.00** each. Please indicate the number of lunches and include next to your selection below detailed on the Exhibits Invitation Packet. All lunches will include: A piece of Seasonal Fruit, a David's Chocolate Chunk Cookie, and a Saratoga Springs bottled water.

- ____ **Thanksgiving Day Turkey Sandwich**. – Oven Roasted Turkey Breast, Crisp Lettuce, Tomato & Cranberry Mayonnaise on Whole Wheat Bread, served with Sea Salt Kettle Chips and Tuscan Bean Salad.
- ____ **Black Forest Ham & Vermont Extra Sharp Cheddar Cheese** – Served on Marble Rye, with Roasted Garlic Aioli, Green Leaf Lettuce, Sliced Tomato & Red Onion, served with Chive & Lemon Potato Salad, Salt Kettle Chips.
- ____ **Steak & Grilled Red Onion Wrap** – Thinly Sliced Marinated Skirt Steak, Boursin Cheese, Grilled Red Onions, Roasted Red Peppers, and Oven Dried Tomato on Lavosh.
- ____ **Vegetarian Baguette** – Baby Spinach, Sprouts, Dill Havarti Cheese, Oven Roasted Tomato, Red Pepper & Goat Cheese Spread, and served with Snow Pea Shitake Mushroom Salad.
- ____ **Half & Half** – Select any 2 of the above sandwiches and you will receive a half of each of the two sandwiches chosen. (place ½ next to your selections above)

Sponsorship Total _____ + Booth Reservation Total _____ + Friday Lunch Total _____ = Grand Total of _____.

Please make this total amount out to *ENSYLMA/SLMS 2010 Conference*.

ADDITIONAL ADVERTISING

You may purchase a **half page advertisement** in our conference program for **\$400** or a **quarter of a page for \$200**. If you choose either option or are receiving a complimentary ad as part of your sponsorship, you will need to provide camera-ready artwork to Santina Florio on or before January 3, 2010 at sflorio@bhbl.org. **Please make out all additional advertising payments separately to ENYSLMA/SLMS 2010 Conference.**

Gold Sponsor Level	Full page ad included	\$0
Silver Sponsor Level	Half page ad included	\$0
Additional Advertising	Half-Page Ad	\$400
Additional Advertising	Quarter-Page Ad	\$200
Subtotal Fee for Advertising		\$

PROMOTIONAL ITEMS

We would be happy to include your promotional items in our conference bags (pencils, notepads, key chains, bookmarks, etc.) **NO CATALOGS, PLEASE!** Please send your promotional items to Dee Portzer at **1070 Rt. 9, Castleton, NY 12033**. Please contact Dee at 518- 477-8771 or dportzer@questar.org. All items must be received by March 31, 2010 in order to guarantee bag placement.

I plan to send 400 items for conference bags. _____
Description of the item if known. _____

DOOR PRIZES/KNICKERBOCKER RAFFLE

We are also soliciting door prizes and items for the Knickerbocker Raffle. All door prizes can be dropped off at the registration booth upon arrival to the conference.

I would like to provide one or more items as a door prize. _____
I would like to provide one or more items for the Knickerbocker Raffle. _____

Booth reservations will be made in order of **receipt of your check(s)** and **this registration form**. If you are interested in exhibiting at the conference, please complete and mail the enclosed form with your payment as soon as possible. Return this signed contract and payment to:

Barbara Zuccaro
 South Glens Falls High School
 42 Merritt Road
 South Glens Falls, NY 12803
zuccarob@sgfallssd.org
 518-792-6799

Signature:
Title:
Date:

Please make out all payments to ENYSLMA/SLMS 2010 Conference.

